



WIRRAL GRAMMAR FOR BOYS PRESENTING THEIR PITCH

SURVITEC GROUP

MAKE IT ENTERPRISE CHALLENGE

Make It in Manufacturing is a charitable campaign aimed at changing the negative perceptions young people have about manufacturing

MAY
18
2017

LIVERPOOL FOOTBALL CLUB



HILLSIDE HIGH SCHOOL READY TO START THE CHALLENGE!

Sponsoring partner



Make It in Manufacturing is a charitable campaign aimed at changing the negative perceptions young people have about manufacturing.

In partnership with manufacturing businesses from across the UK, Make It invites local schools to compete against one another in a series of enterprising challenges with the goal of educating young people about the careers available to them within the manufacturing sector.

These practical one day events challenge young people to form their own mini-manufacturing companies, gaining advice and guidance from a range of industry experts and advocates, and learning more about the creative and aspirational employment opportunities manufacturing can offer.

This event, the Survitec Make It Enterprise Challenge was a partnership between Survitec in Birkenhead and The Manufacturing Institute. It is the seventh time that Survitec have sponsored a Make It event for schools across Merseyside and they have now engaged with almost 700 school pupils and over 90 teachers.

Further information about the day, including the event photos, is available at www.makeit.org.uk and on our Facebook page www.facebook.com/makeitinmanufacturing

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LIVERPOOL FOOTBALL CLUB - 18 | MAY | 2017

ABOUT THE DAY

Seven local schools from across Merseyside attended the challenge which took place at Liverpool Football Club. The materials used on the day were designed to specifically highlight Survitec as an advanced manufacturer of flexible textiles and survival technology and to promote the range of interesting careers available across the group.

At the start of the Challenge, each team, made up of eight Year 9 pupils, was tasked with setting up their own mini-manufacturing company and creating a rescue vehicle that could be sent into an array of disaster scenarios. There were seven key tasks to complete throughout the event, starting with each team member choosing an individual job role based on their skills, interests and abilities,

and ending with the teams presenting their business plans in front of a panel of Survitec's senior managers in a Dragon's Den style business pitch. Along the way teams had to cross a logistics maze, design and build their prototype vehicles, produce finance plans, and develop a marketing strategy to sell their ideas.

The day was facilitated by a range of Survitec's personnel from across the UK and points were awarded throughout the various activities. Teams were scored on their team working abilities as well as their creativity, problem solving and their enterprising skills and qualities.

SCHOOLS IN ATTENDANCE

Hillside High School, Bootle

Liverpool Blue Coat School, Liverpool

Neston High School, Neston

St Mary's Catholic College, Wirral

The Mosslands School, Wallasey

Upton Hall School, Wirral

Wirral Grammar School for Boys, Wirral



THE SURVITEC DRAGONS JUDGING THE PITCHES



THE LIVERPOOL BLUE COAT GIRLS ARE EXCITED TO START THE CHALLENGE



THE BOYS FROM WIRRAL GRAMMAR SCHOOL ARE KEEN TO GET STARTED!

ABOUT THE SPONSOR

Survitec Group is the world's premier survival technology company with collective experience of over 150 years as subject matter experts in air, sea and land survival equipment.

Survitec Group bring together best-in-class brands for the commercial marine, defence, aviation, energy and leisure marine markets, providing innovative survival products including life rafts, submarine escape and rescue, pilot flight equipment and militarized life preservers. Birkenhead services everything from life rafts, immersions suits and lifting equipment to height safety, rigging and tooling gear.

Survitec are committed to supporting local education, workforce development and to promoting the Birkenhead site as an employer of choice in the local area.



THE MOSSLANDS SCHOOL ARE GAINING INDUSTRY KNOWLEDGE FROM BRIAN STRINGER THE CEO FOR SURVITEC



THE TEAM FROM ST MAY'S CATHOLIC COLLEGE EXCITED TO DEVELOP THEIR PRODUCT



THE GIRLS FROM UPTON HALL SCHOOL SHOWING MANUFACTURING IS AN INDUSTRY FOR FEMALES TOO



THE LIVERPOOL BLUE COAT TEAM DETERMINING THEIR JOB ROLES



WIRRAL GRAMMAR FOR BOYS PRESENTING THEIR PITCH



First Place
The Blue Coat School,
Liverpool



Second Place
Upton Hall School, Wirral



Outstanding Individual
Will Robinson, Wirral Grammar
School for Boys, Wirral



Outstanding Individual
Mollie Lythgoe, Liverpool
Blue Coat School, Liverpool

SUMMARY AND KEY POINTS

- 100% of the pupils taking part in the day rated the Challenge as between "Excellent" and "Good" (10% marked "Excellent", 57% marked "Very Good" and 20% marked "Good")
- 92% of the pupils felt that the day had given them a better understanding of the types of jobs available within the manufacturing industry
- 66% of the young people who attended the Challenge indicated that they would now consider a career in manufacturing
- The teachers also rated the event highly with 100% rating the event overall as excellent
- The teachers rated the event highly with 90% rating the event overall as excellent (the remainder marked very good)
- 100% of the teachers indicated that they would now recommend careers in manufacturing to "all their pupils"
- The Survitec employees that took part also found the day beneficial with 80% rating the challenge as "Excellent" and 20% Very Good.
- 100% of the advocates also felt that the day had succeeded in improving the image of manufacturing to those pupils involved in the day.



NESTON HIGH SCHOOL PREPARING TO START THEIR CHALLENGE



THE TEAM FROM THE LIVERPOOL BLUE COAT TEAM WORKING ON THEIR MODEL



THE VOLUNTEERS FROM SURVITEC GROUP

QUOTES FROM PUPILS

- The event was interesting and fun
- I learnt that the industry offers a wide range of jobs
 - Manufacturing is important
- The manufacturing industry is exciting, fun, varied, good pay
- I think I work well in the manufacturing environment
 - Today has given me an insight into manufacturing that I enjoyed

QUOTES FROM TEACHERS

- Excellent day. All my pupils enjoyed the event
 - The event gave the students confidence, opens their eyes to potential careers, develops team working, problem solving and presentation skills
- The provided a better understanding of manufacturing
 - Very enjoyable - looking forward to the next one
 - Exposed pupils to various career options
 - Very insightful and an excellent introduction into the process of design, marketing and manufacture

QUOTES FROM BUSINESS VOLUNTEERS

- It gives us the chance to motivate pupils to want to pursue a career in engineering
- The event provided the students with good team building experiences
- Interesting to see how the pupils pulled together as teams and to see the presentations and ideas
 - The young people get to know that manufacturing is more than 'factory work' and they will have a good career
- Shows different aspects to manufacturing, engineering and the different types of people involved
 - Encourages employees to feel connected to their local community

The volunteers from Survitec Group were

Brian Stringer	Chief Executive Officer
Adrian Torrington	Production Manager
Kiri Gibney	Business Development Manager
Chris Hurley	Project Manger
Alex Scollins	Head Office Administrator
Debbie Breen	Production Team Leader
Jean Turley	Production Team Leader
Jeanette Jones	Production Team Leader
Gemma McCallion	Graduate Engineer
Julie Loucas	Personal Assistant



IN PARTNERSHIP WITH

